

South Howard County/Outdoor Arts Meeting

For August Held In New Franklin

South Howard County/Outdoor Arts Committee met August 25, 2010 at 5:00 p.m. in New Franklin at the South Howard County Historical Society.

Present: Those present were Art Schneider, Sue Thompson, Donna Cornelison, Marty Ferry, Kathy Southerland, Doris Markland and Marilyn Rogers.

The meeting was called to order by Sue Thompson, committee chairperson. Minutes of the last meeting were submitted by Donna Cornelison and approved by the committee. Kathy Southerland gave the treasurer's report, \$3,920 has been raised as of 8/25/10.

Update: There were numerous newspaper and radio reports on Harry Weber and the \$500 donation by the South Howard County Historical Society. The "**Name the Monument Contest**" was discussed by the committee and it was decided to submit a news article to the local papers and the radio station. All entries for the contest should be by the 18th of September to members of the committee or at the booth at Santa Trail Days. The number of letters/spaces for donations to be recognized on the donor plaque will be limited to 30 letters, spaces, and punctuation. This will be for donations \$150 or more. Any additional letters, spaces and punctuation will be \$5 each.

Fundraising: The committee looked at the Christmas Ornament depicting the New Franklin viaduct layouts and further discussion was tabled until the next meeting. It was decided to have flyers available at Santa Fe Trail Days to see if there was public interest.

The committee, Donna, Jacque, & Sue, exploring the possibility of having a New Franklin Christmas homes tour gave a report. At this point there are two local homes as well as the Hickman House that have agreed to place their homes on the tour. A possibility of one of the local churches is being explored. The committee would like to have at least one more home on the tour. The second weekend in December, December 11th, was discussed as a possible date. The New Franklin lights would be on at that time. The committee will have additional information for the group at the next meeting. All donations will go to the outdoor art project.

We are continuing with the fundraising through the New Franklin alumni. This will be ongoing throughout the project.

Sue talked with Mr. Haggard, the superintendent at New Franklin Public School, about student donations in honor or in memory of a local teacher. He will talk to staff to get their input.

Art suggested additional fundraising possibilities might include:

Casey's Pizza & Donut cards – Marty will check into this

Wal Mart foundations application – Art

SCRIP fundraising – Art

Bank tours – Art

Hannah Cole DAR – Dorothy

KWRT fundraising partner – Sue

State grant in conjunction with the City of New Franklin – Sue

Committee members have contacted businesses and organizations to solicit donations. This will be ongoing throughout the project.

New Business: With the possibility of matching grants available it was discussed by the committee whether or not to delay contributions. The consensus was that we should continue to solicit contributions under \$5,000 at this time. Donations over \$5,000 could be spread over a 3 year period.

Art discussed the Isle display easel for the project showing the Isle is partnering for the project. He will contact the Isle about this.

The script wording for each of the six people commemorated on the monument was discussed. Each script will be 250 words that tells the story of the character. Finding authors for this part of the project will help in identifying the memorial costs. Suggestions for potential people to author these stories were made and they will be contacted to see if they are interested.

Fundraising training by Jim Gann, M.U. Small Business Center director, was tabled until the next meeting.

Sue contacted Fadera Hepner, New Franklin Art teacher, about the possibility of a sign depicting fundraising progress for the parkway area monument. Ms. Hepner thought this might be a good project for the Art Club and will get back to the committee after they meet.

The committee will set up a display at Boonslick State Park on Labor Day and also at Santa Fe Trail Days. Flyers on the Christmas ornament and boxes for donations and name the monument contest will be available at both events.

Site Rendering Recommendation: The committee decided to table whether or not to have a groundbreaking for each sculpture or wait until all funds are raised. A CD of the virtual tour is available to be shown to groups in the area. Please contact one of the committee members for a presentation.

Web Presence: Art arranged for the project to be in Mo-River.Net, the Cooper, Howard and Saline counties community information network. The URL is http://www.mo-river.net/Arts/outdoor_art/index.htm. You can also find photos and the virtual tour on the City of New Franklin's home page.

The next meeting of the South Howard County/Outdoor Arts group will be September 22, 2010, at 5:00 p.m. at the South Howard County Historical Society, 101 E. Broadway, New Franklin. As the project moves forward, expanding the steering committee and establishing committees is crucial to making the drive successful. Please join us in making this "dream" a reality. Please come to our August 25th meeting.

Donations should be made to the South Howard County Historical Society, Santa Fe Trail Monument Fund, c/o Joe Chitwood, P.O. 81, Boonville, MO 65233.
Remember your donations are tax deductible.

Respectively submitted: Donna Cornelison, Secretary